



70,000+
FOLLOWERS



1,30,000+
FOLLOWERS



40,000+
SUBSCRIBERS

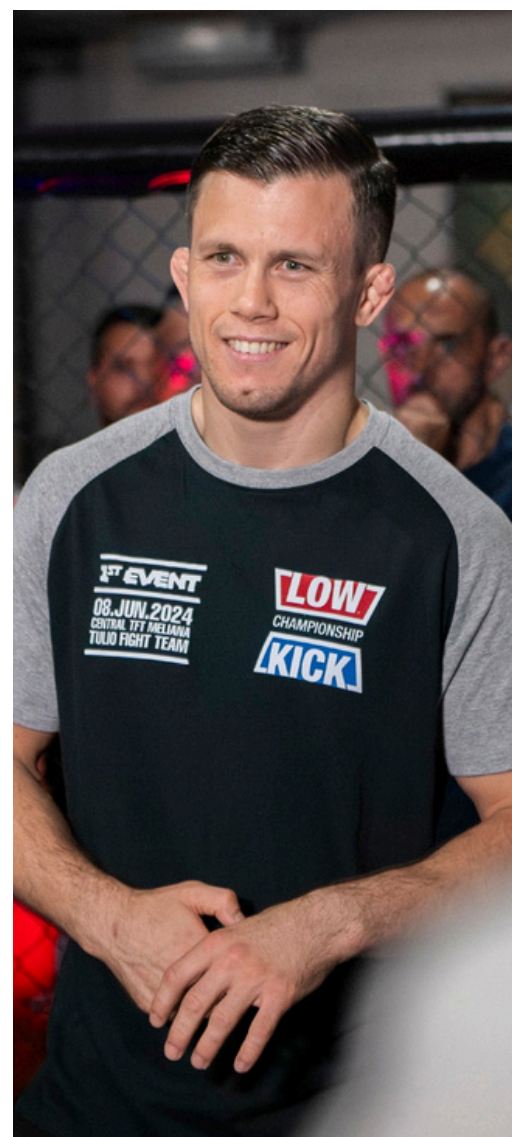


65,400+
FOLLOWERS



Sponsorship Proposal

Low Kick Championship (India) 2025



We are proud to bring the pioneer and original low kick championship in the world to India again, promising an unprecedented sports spectacle.

Immerse yourself in the adrenaline of each match as the best fighters and martial artists of international level demonstrate their technical skills, strength, endurance, and spirit.



**Strike hard, strike fast, like a sniper.
No pain, no gain.
Unleash your potential!**



Mission:

To become the global benchmark for low kick championships, recognized for its innovation, excitement, and excellence, inspiring new generations of fighters and combat sports fans.

Vision:

To offer an unprecedented sports event that combines technical skill, strength, and competitive spirit, providing a platform for the best international fighters and martial artists to showcase their exceptional abilities and offering a unique and inspiring experience for spectators.

Values:

Excellence, innovation, passion, integrity, and respect. We are committed to promoting the development of combat sports, celebrating both the physical prowess and refined technique of our competitors, and delivering a high-quality sports spectacle that inspires and excites our audience.

THE MATCHES WILL BE
ARRANGED BY WEIGHT CLASSES
BETWEEN TWO FIGHTERS UNTIL
ONE DECIDES TO WITHDRAW.

The winner will receive a medal, and will be announced on the website as the contender to beat, while the defeated fighter will receive a participation medal.



"No physical
endurance needed,
nor feline-like
reflexes, nor weight
cuts, just strong
legs, just low kick"

This sporting competition is focused on discovering and celebrating the martial art that achieves the best performance and toughness for the fighter's legs.

We recognize that it is a central strike in regular training and we believe

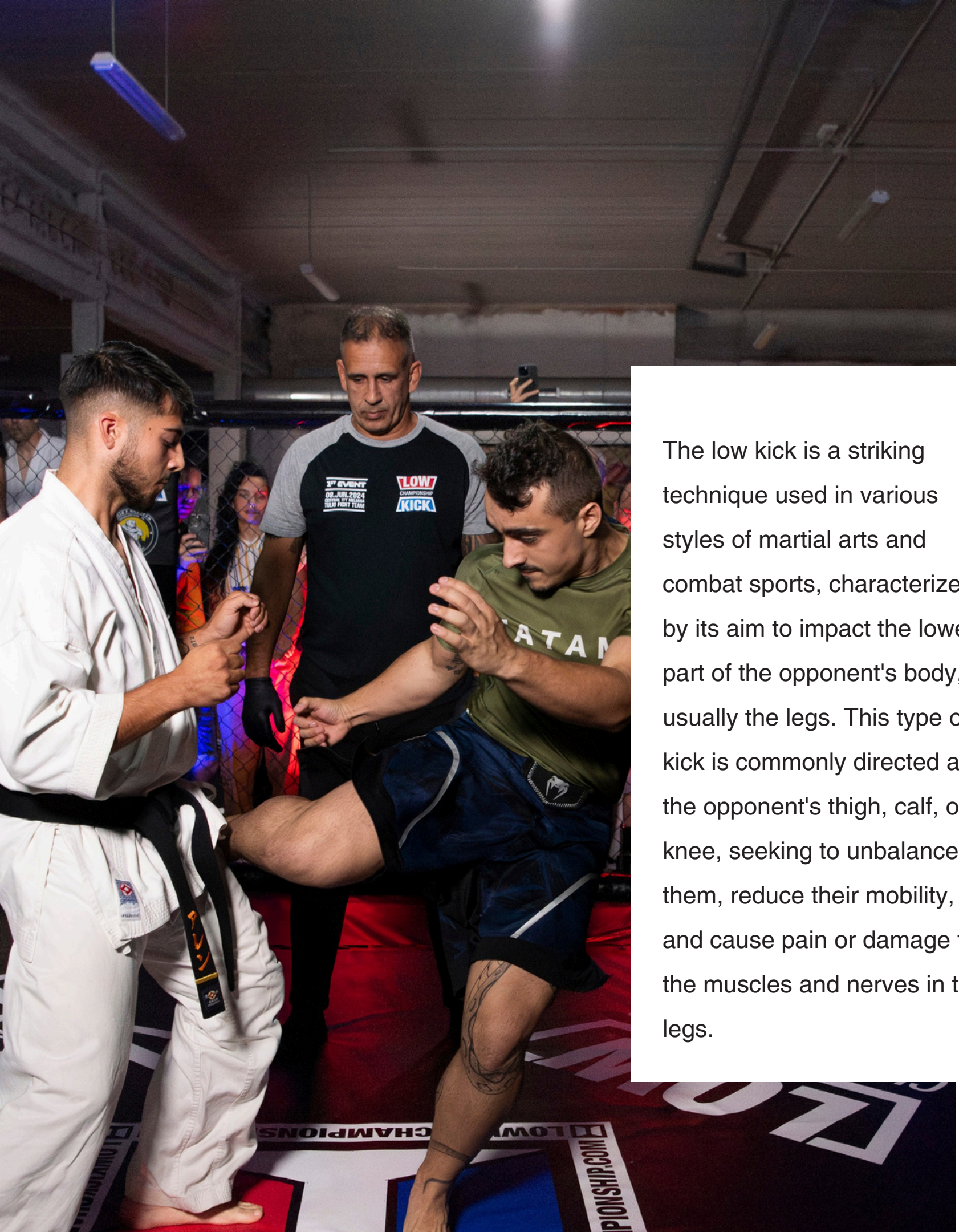
that creating a competition dedicated to this technique can have a great impact today, especially in an era of fast-paced formats.

Nowadays, the audience usually does not watch full competitions

but prefers summaries and highlights, such as the KO.

A clear example of this trend is Power Slap, which has evolved into a professional global competition.

For traditional martial artists, these formats may seem unusual, but they represent a unique opportunity because they allow fighters who are at a good level but face limitations such as injuries or lack of time to continue competing.



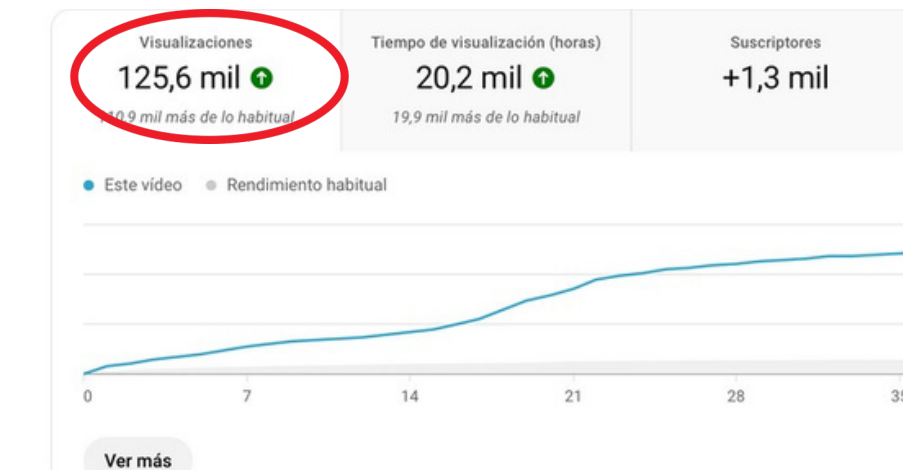
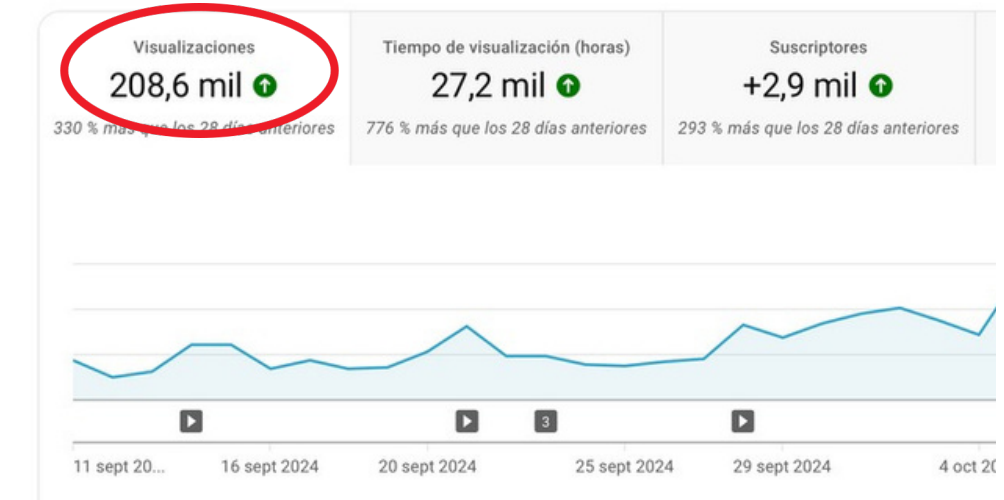
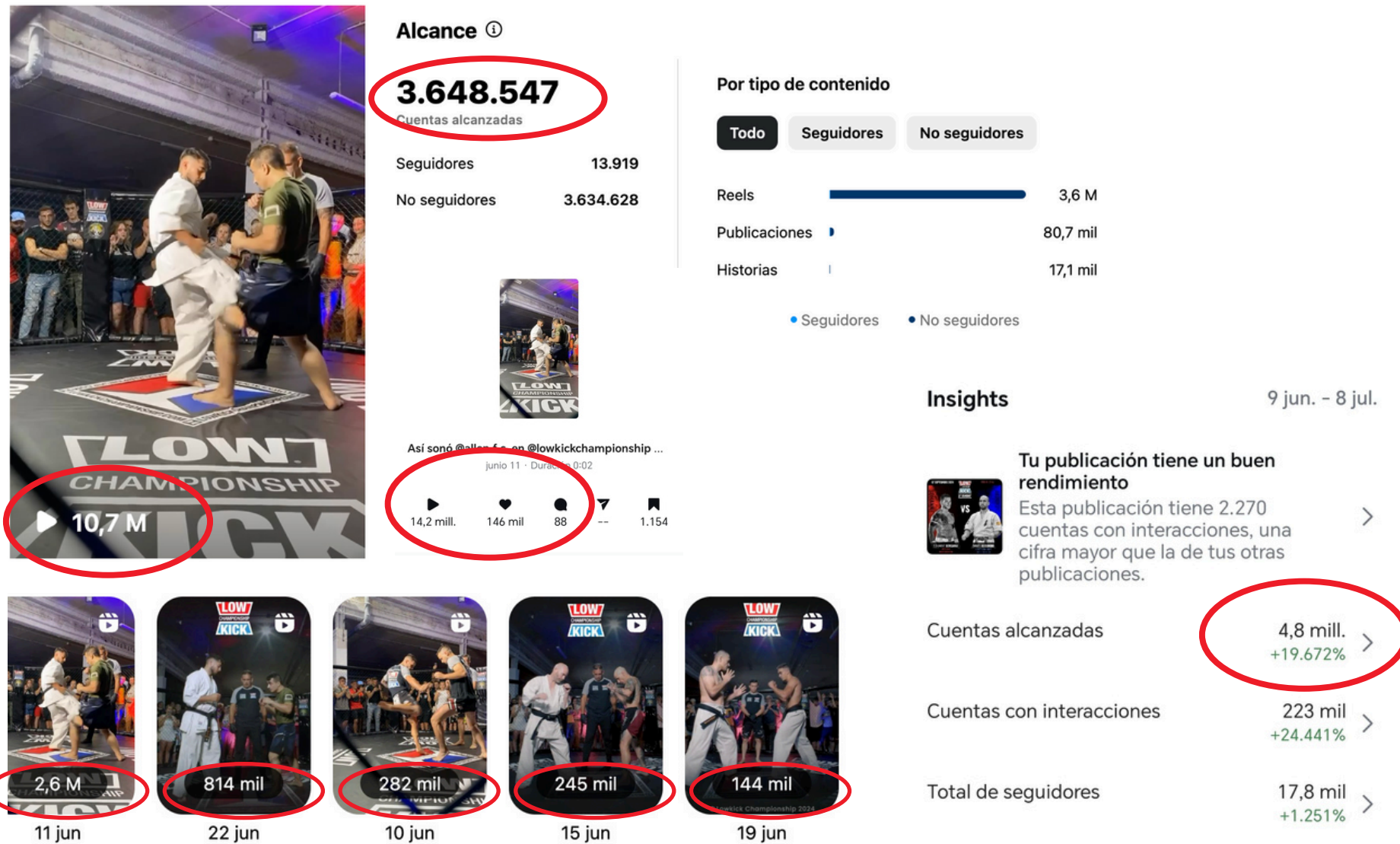
The low kick is a striking technique used in various styles of martial arts and combat sports, characterized by its aim to impact the lower part of the opponent's body, usually the legs. This type of kick is commonly directed at the opponent's thigh, calf, or knee, seeking to unbalance them, reduce their mobility, and cause pain or damage to the muscles and nerves in the legs.

Geographical Reach



Media Impact

On YouTube, with just a “Teaser” and the complete video of the “First” event, we not only achieved YouTube Partner status and monetized the channel, surpassing the **4,000 watch hours and 1,000 subscribers milestones in record time, but did so with just one video.**



Since the launch of the competition on June 8, 2024, and within just the first month, we have reached **3,648,547 people on Instagram** with posts exceeding **10,000,000 views**.

Media Impact



Métricas clave ⓘ
25 de oct de 2023 - 23 de oct de 2024

Visualizaciones de la publicación 23M	Visualizaciones de perfil 191K
Me gusta 250K	Comentarios 5,617
Veces compartido 7,709	

2.9M

The grid displays six TikTok videos from the 'lowkick.champions' account. Each video shows a martial arts match. The comment sections are visible below each video, with red circles highlighting the view and like counts. The videos and their metrics are:

- Video 1: 1.1M views, 281 likes
- Video 2: 1.1M views, 281 likes
- Video 3: 1.1M views, 281 likes
- Video 4: 1.1M views, 281 likes
- Video 5: 1.1M views, 281 likes
- Video 6: 1.1M views, 281 likes

FULL EVENT YOUTUBE VIDEO



LOWKICK CHAMPIONSHIP E 01 | *Full Event* | Valencia 08- 06 - 2024 (HD Version)

295K views • 7 months ago



LOWKICK CHAMPIONSHIP E 03 | *Full Event* | Valencia 07- 09 - 2024

151K views • 4 months ago



LOWKICK CHAMPIONSHIP | 🇮🇳 LKC 005 | INDIA | *Full Event* | 14 09 2024

21K views • 4 months ago

and more.....

Founder

Abraham Gallart, born in Valencia in 1974, is passionate about martial arts and combat sports. Throughout his life, he has practiced a wide variety of styles, ranging from Taekwondo, Jiu-Jitsu, Kickboxing, and MMA to Kyokushin Karate.

An entrepreneur at heart, he has undertaken projects such as creating a successful surf brand and organizing various combat sports events. Leading a small but highly professional team, Abraham brings us a new, fresh, and original event like few others.



Our Partners - Worldwide



Offline Branding Opportunity

	OFFICIAL PARTNER	SUPPORTING PARTNER	IN-KIND PARTNER
<ul style="list-style-type: none"> • Event Canopy Space: Exclusive space allocated for your brand's canopy at the event, offering direct interaction with attendees. 	✓	✗	✗
<ul style="list-style-type: none"> • T-shirt Branding: Your logo will feature prominently on the event t-shirts worn by participants, ensuring continued brand visibility beyond the event. 	✓	✗	✗
<ul style="list-style-type: none"> • Arena Branding: Your brand will be displayed across the playing arena, making it a central part of the event experience. 	✓	✗	✗
<ul style="list-style-type: none"> • Backdrop Branding: Your logo will appear on the official backdrop of the playing area, providing high visibility during key moments. 	✓	✗	✗
<ul style="list-style-type: none"> • Gift Item Branding: Your brand will be featured on all event-related gift items, creating long-lasting impressions with participants and attendees. 	✓	✓	✗
<ul style="list-style-type: none"> • Standee Placement: Your brand will be displayed on 5 strategically placed standees distributed throughout the venue, maximizing exposure. 	✓	✓	✓
<ul style="list-style-type: none"> • Photo Backdrop Branding: Your logo will be included on the event photo backdrop, ensuring it appears in post-event photos shared by participants and attendees. 	✓	✓	✓
<ul style="list-style-type: none"> • Certificate Branding: Your brand will be featured on all participant certificates, offering continued exposure even after the event. 	✓	✓	✓

Online Branding Opportunity

	OFFICIAL PARTNER	SUPPORTING PARTNER	IN-KIND PARTNER
<ul style="list-style-type: none"> • Brand Exposure on Full Fight Videos: Your brand will receive prominent mentions in all full-length fight videos published on our official YouTube channel. 	✓	✗	✗
<ul style="list-style-type: none"> • Live Mentions During Event: Our event anchors and referees will mention your brand during key moments throughout the event, ensuring real-time exposure to the audience. 	✓	✗	✗
<ul style="list-style-type: none"> • Product Placement: Your product will be integrated seamlessly into the event, being actively used by participants, enhancing both visibility and engagement with the audience. 	✓	✗	✗
<ul style="list-style-type: none"> • Brand Feature in Single Fight Videos: A dedicated mention in at least 6 individual fight videos, increasing targeted exposure to fight enthusiasts. 	✓	✗	✗
<ul style="list-style-type: none"> • Inclusion in Short-Form Video Content: Your brand will be mentioned in a minimum of 12 videos, including Reels, YouTube Shorts, and Facebook posts, maximizing reach across multiple social platforms. 	✓	✓	✗
<ul style="list-style-type: none"> • Brand Placement on All Fight Cards: Your logo and brand will appear on every fight card, ensuring visibility across official event materials. 	✓	✓	✓
<ul style="list-style-type: none"> • Visibility in Social Media Stories: With over 30 Instagram and Facebook stories, your brand will receive consistent, high-frequency exposure leading up to and during the event. 	✓	✓	✓
<ul style="list-style-type: none"> • Special Instagram Post: A dedicated Instagram post highlighting your brand and its involvement with the event, crafted to engage and captivate our followers. 	✓	✓	✓

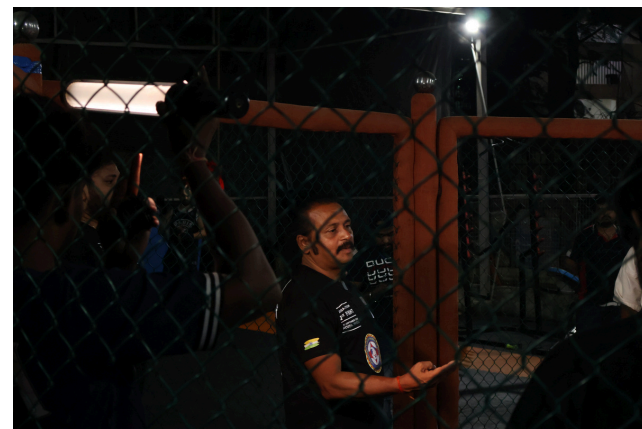
Be part of a legacy!

We offer various partnership levels to suit different needs and budgets:

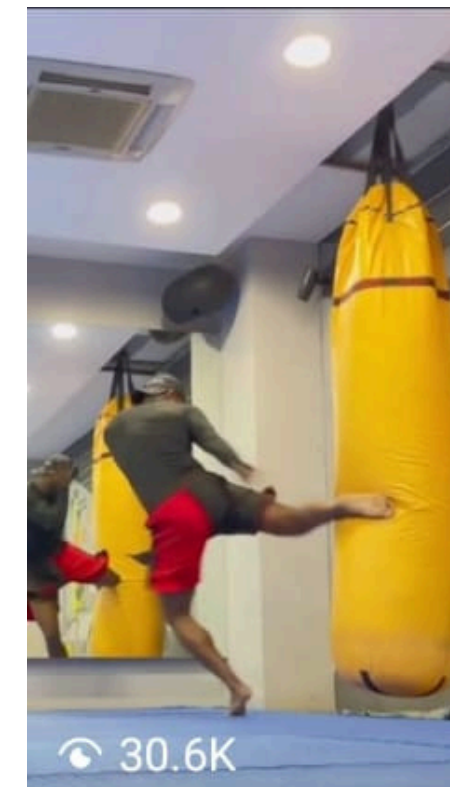
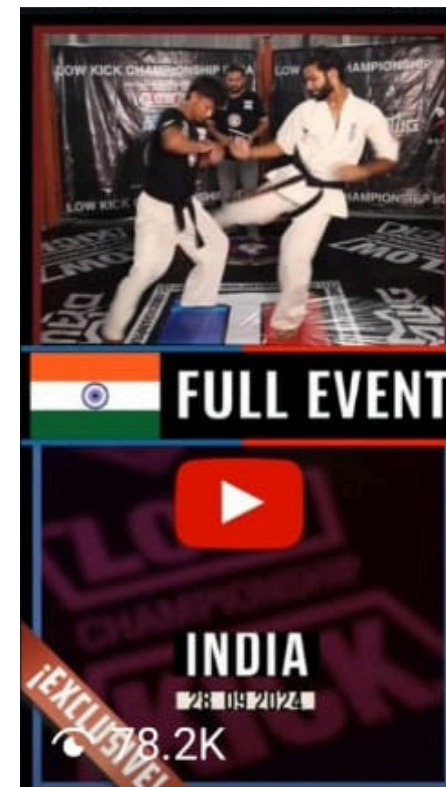
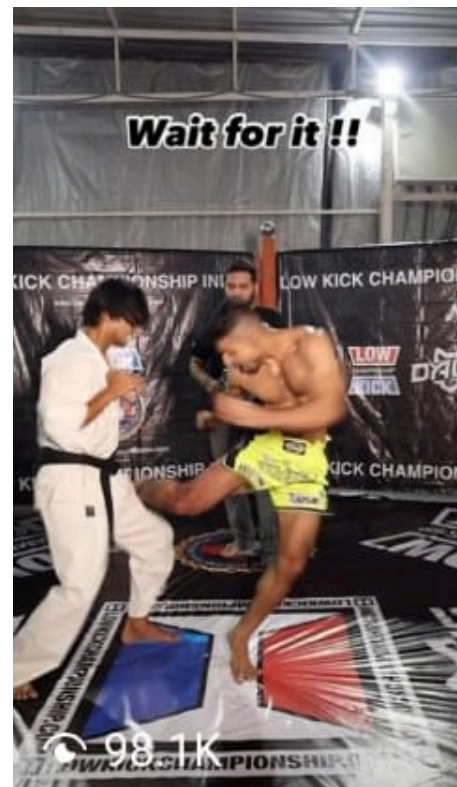
OFFICIAL PARTNER	Quantity: 1	INR 1,50,000/-
SUPPORTING PARTNER	Quantity: 2	INR 1,00,000/-
IN-KIND PARTNER	Quantity: 3	Case to Case Basis



Chapter 1 - Delhi NCR



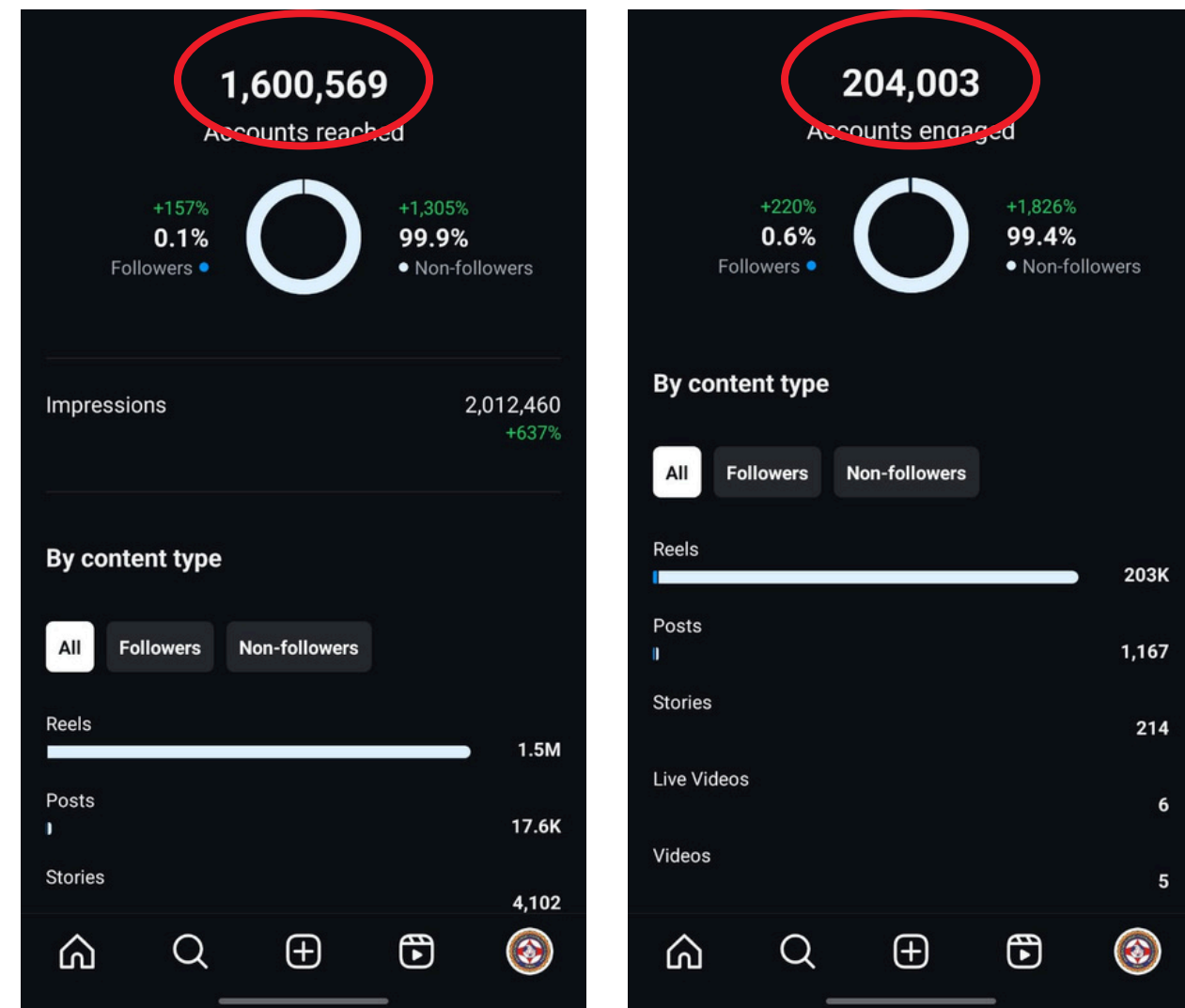
Chapter 1 - Social Media



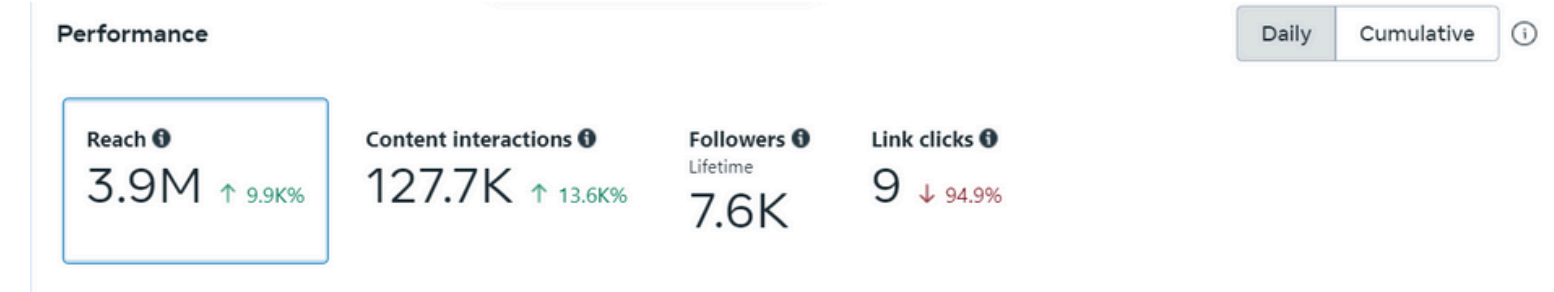
and more.....

Media Impact

The **Kyokushin Karate Foundation of India** has been actively enhancing its social media presence over the past 2-3 months. Our efforts have resulted in **over 1,600,569 impressions** and **more than 204,003 engagements** on our Instagram account.



The Kyokushin Karate Foundation of India's Facebook page has also experienced significant growth, **achieving a reach of 3.9 million over** the past 2-3 months.



Youtube Views: 1,21,612

Instagram Views: 9,02,584

Logos and advertising

T-SHIRTS



Front



Right



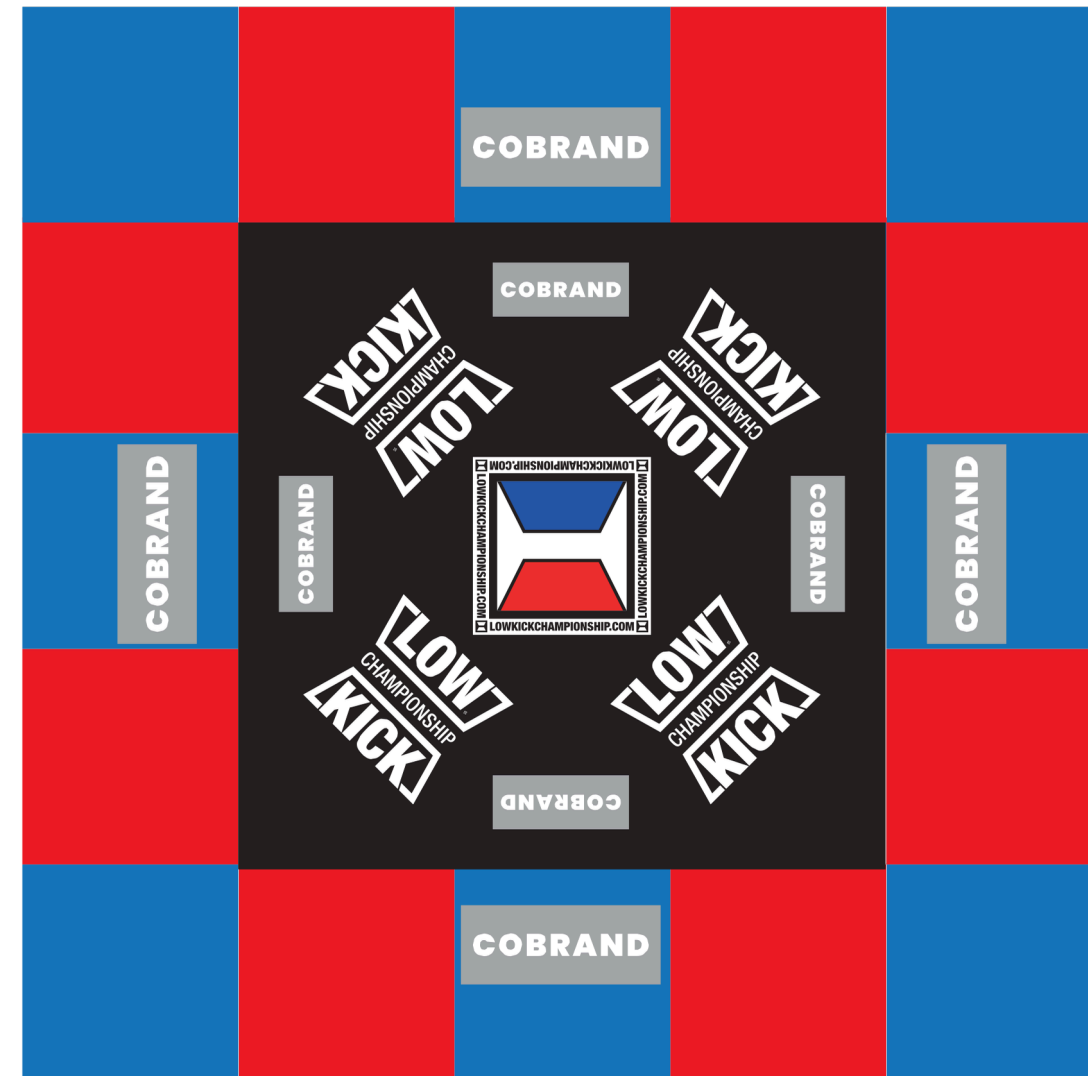
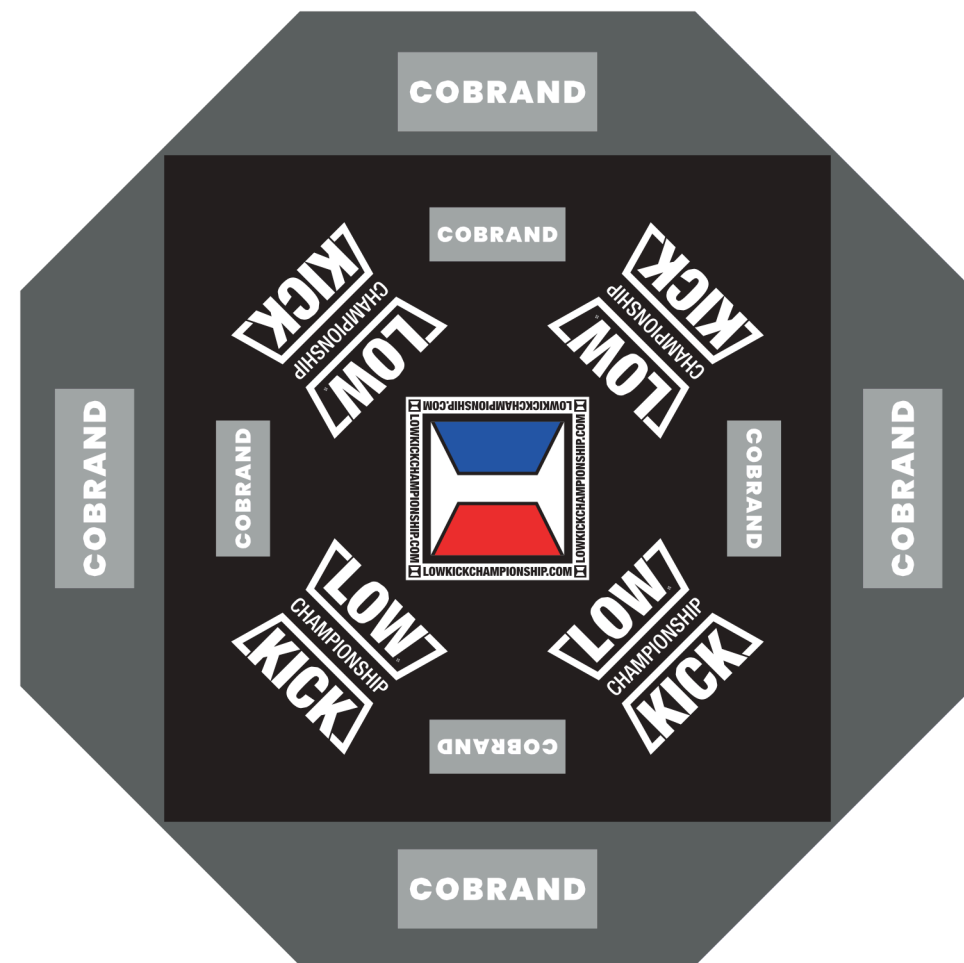
Left



Back

Logos and advertising

COMPETITION AREA



Logos and advertising

BACKDROP

STANDEE



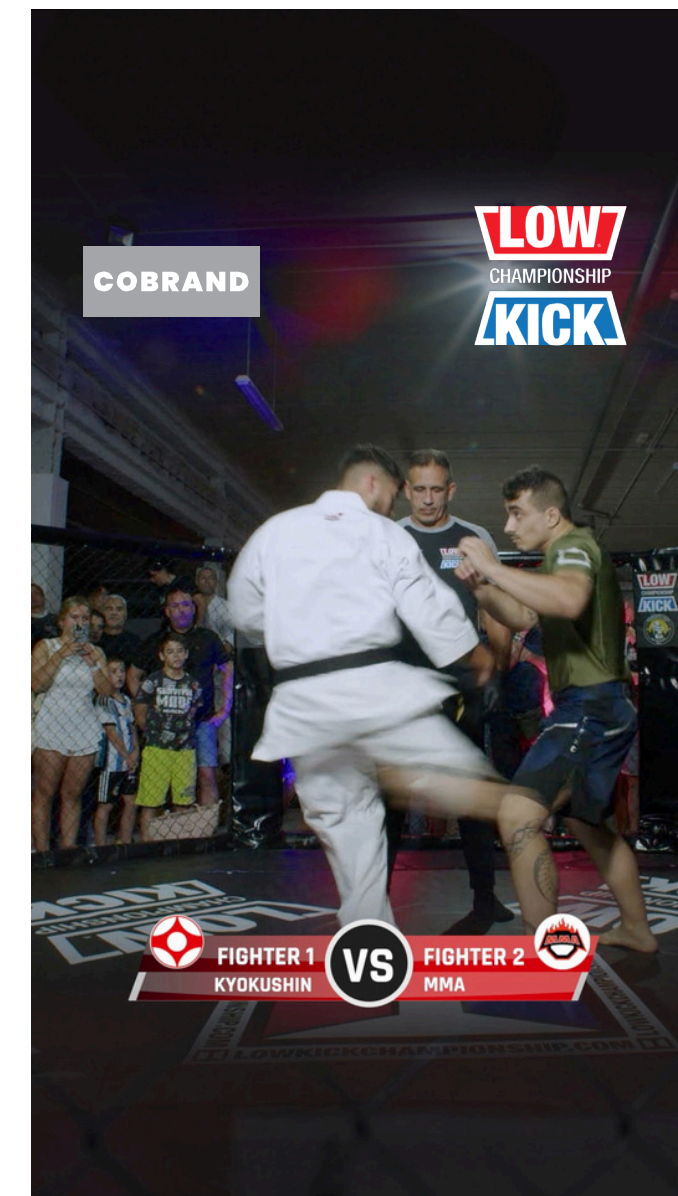
Logos and advertising

POSTER



Logos and advertising

VIDEO & REEL



**We invite you to be the part of a
world class championship.**



**Act now to secure your spot and maximize your brand's
exposure at the Low Kick Championship (India) 2024.**

**Thank you for considering a sponsorship opportunity with the Low Kick Championship.
We look forward to partnering with you to create an unforgettable event.**



+91-96500-75373



info@kyokushinfoundation.com

IN INDIA LOW KICK CHAMPIONSHIP IS ORGANIZED BY KYOKUSHIN FOUNDATION OF INDIA (KKFI)



Instagram: @lowkickchampionship

YouTube: @LowKickChampionship

Website: <https://lowkickchampionship.com/>



Instagram: @kyokushin_india

Facebook: Kyokushin Karate Foundation of India

Website: www.kyokushinfoundation.com



Instagram: @lowkick_india