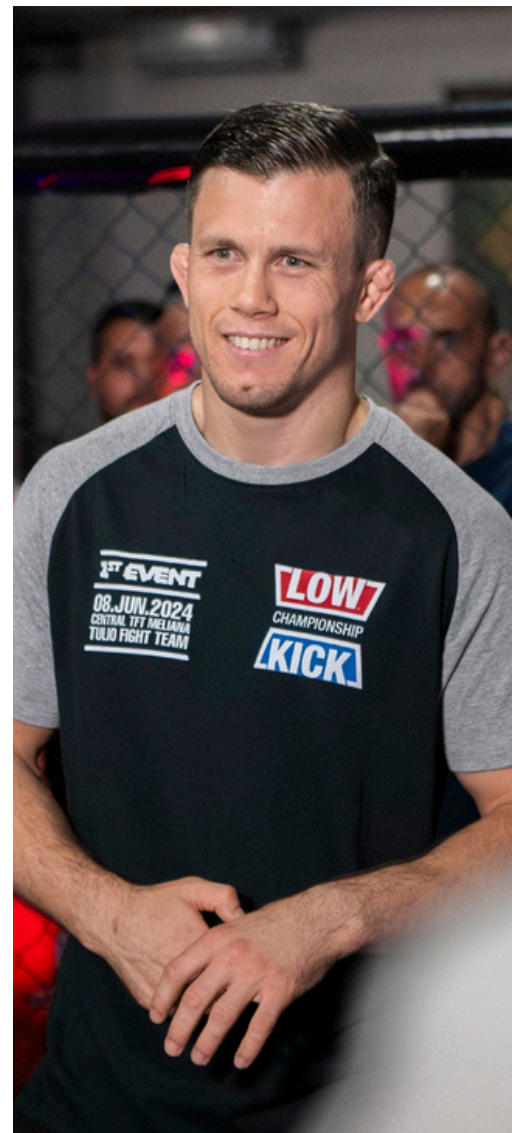




Sponsorship Proposal

Low Kick Championship (India) 2024



The first event, the pioneer and original low kick championship in the world, is now a reality, promising an unprecedented sports spectacle.

Immerse yourself in the adrenaline of each match as the best fighters and martial artists of international level demonstrate their technical skills, strength, endurance, and spirit.



**Strike hard, strike fast, like a sniper.
No pain, no gain.
Unleash your potential!**



Mission:

To become the global benchmark for low kick championships, recognized for its innovation, excitement, and excellence, inspiring new generations of fighters and combat sports fans.

Vision:

To offer an unprecedented sports event that combines technical skill, strength, and competitive spirit, providing a platform for the best international fighters and martial artists to showcase their exceptional abilities and offering a unique and inspiring experience for spectators.



Values:

Excellence, innovation, passion, integrity, and respect. We are committed to promoting the development of combat sports, celebrating both the physical prowess and refined technique of our competitors, and delivering a high-quality sports spectacle that inspires and excites our audience.

THE MATCHES WILL BE
ARRANGED BY WEIGHT CLASSES
BETWEEN TWO FIGHTERS UNTIL
ONE DECIDES TO WITHDRAW.

The winner will receive a medal, and will be announced on the website as the contender to beat, while the defeated fighter will receive a participation medal.



"No physical
endurance needed,
nor feline-like
reflexes, nor weight
cuts, just strong
legs, just low kick"

This sporting competition is focused on discovering and celebrating the martial art that achieves the best performance and toughness for the fighter's legs.

We recognize that it is a central strike in regular training and we believe

that creating a competition dedicated to this technique can have a great impact today, especially in an era of fast-paced formats.

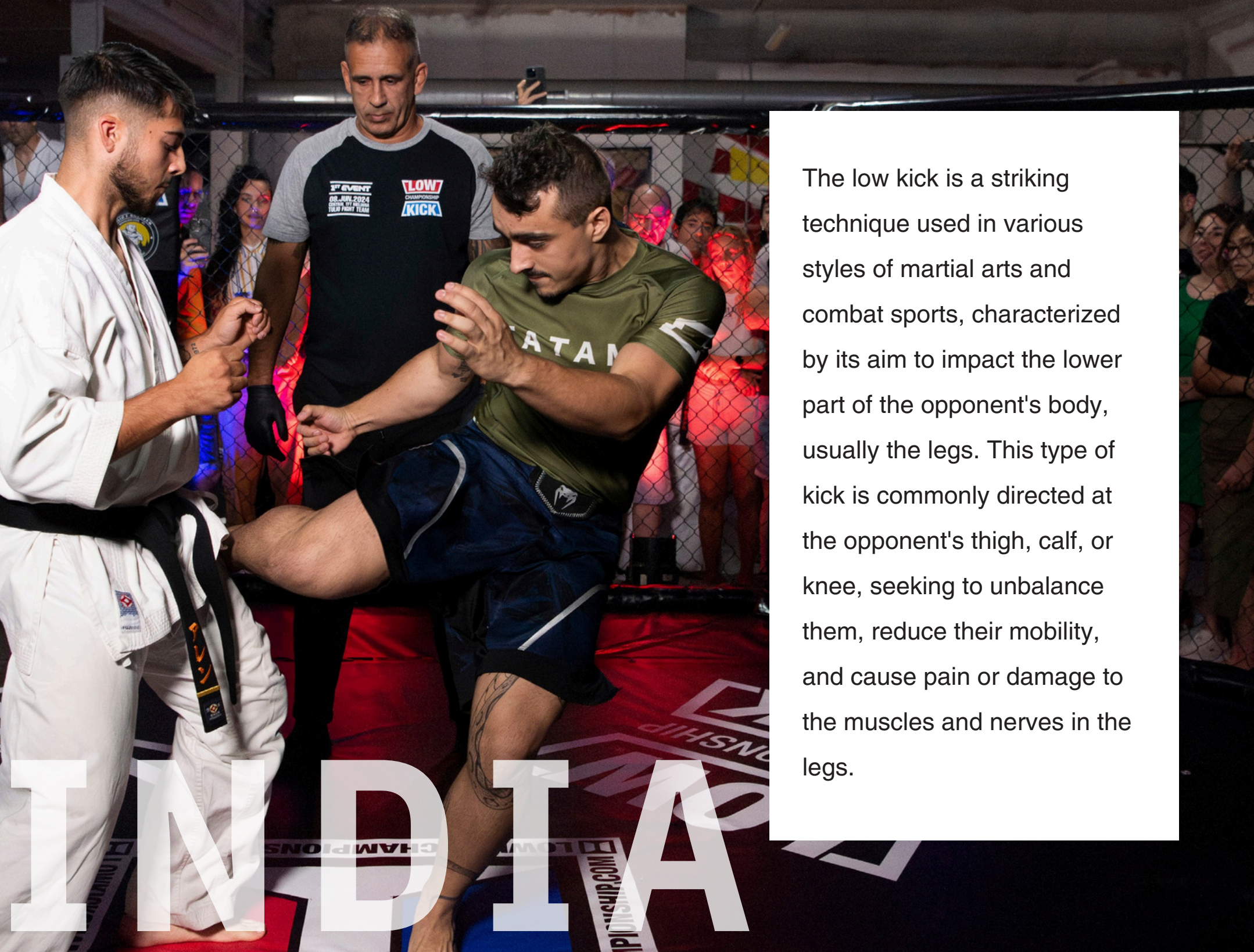
Nowadays, the audience usually does not watch full competitions

but prefers summaries and highlights, such as the KO.

A clear example of this trend is Power Slap, which has evolved into a professional global competition.

For traditional martial artists, these formats may seem unusual, but they represent a unique opportunity because they allow fighters who are at a good level but face limitations such as injuries or lack of time to continue competing.

LOW KICK



The low kick is a striking technique used in various styles of martial arts and combat sports, characterized by its aim to impact the lower part of the opponent's body, usually the legs. This type of kick is commonly directed at the opponent's thigh, calf, or knee, seeking to unbalance them, reduce their mobility, and cause pain or damage to the muscles and nerves in the legs.

Initial Position

The executor adopts a firm and balanced stance, with hands guarding and the body slightly leaning forward.

Hip Rotation

The power of the low kick primarily comes from the hip rotation. As the kick is delivered, the hip on the kicking leg side rotates forward, transferring energy to the strike.

Leg Extension

The leg extends in a quick and controlled movement, with the impact directed towards the lower part of the opponent's body.

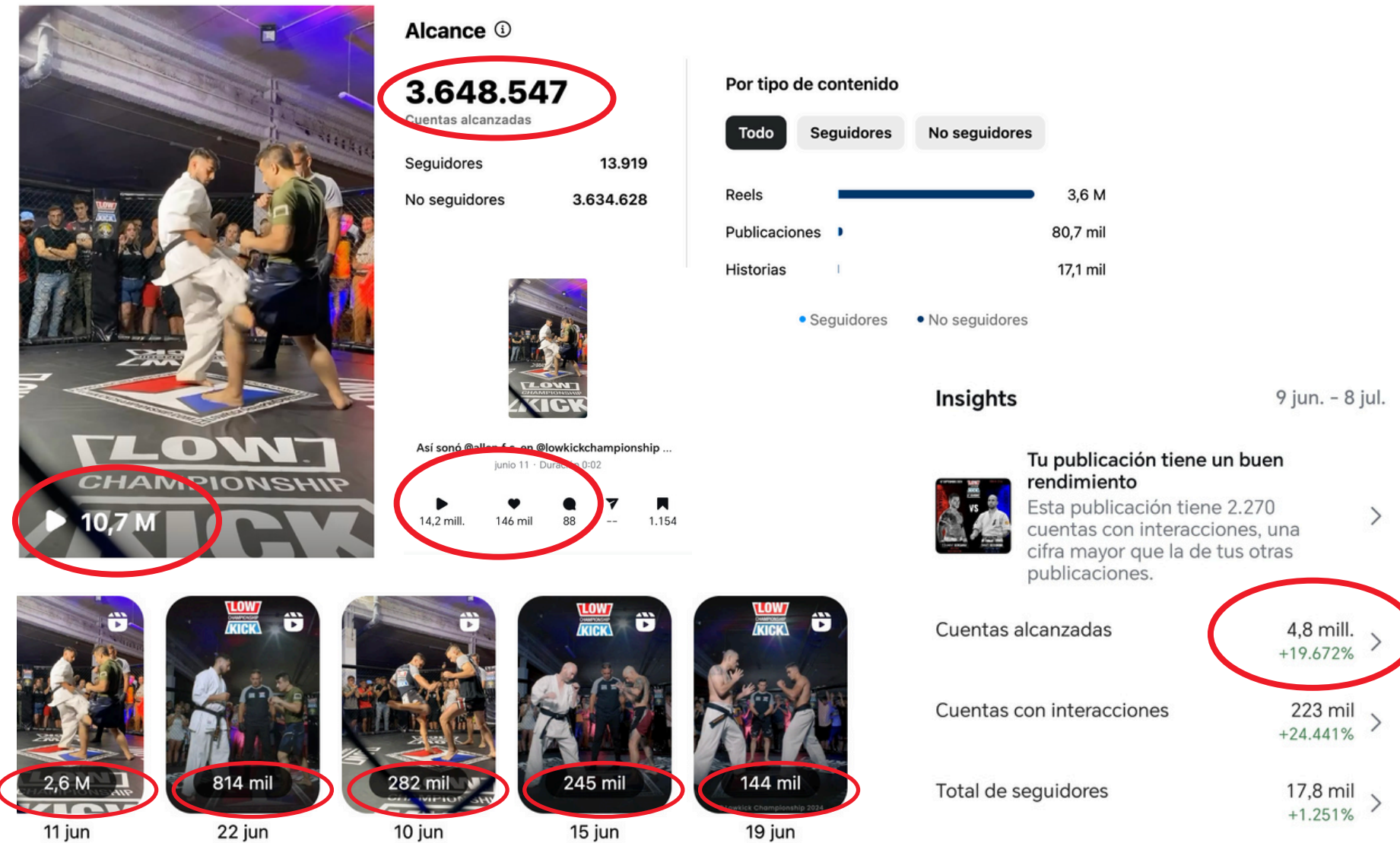
Point of Impact

The kick is executed with the lower part of the shin or, in some cases, with the instep. The contact must be precise to maximize damage and minimize the risk of injury to the kicker.

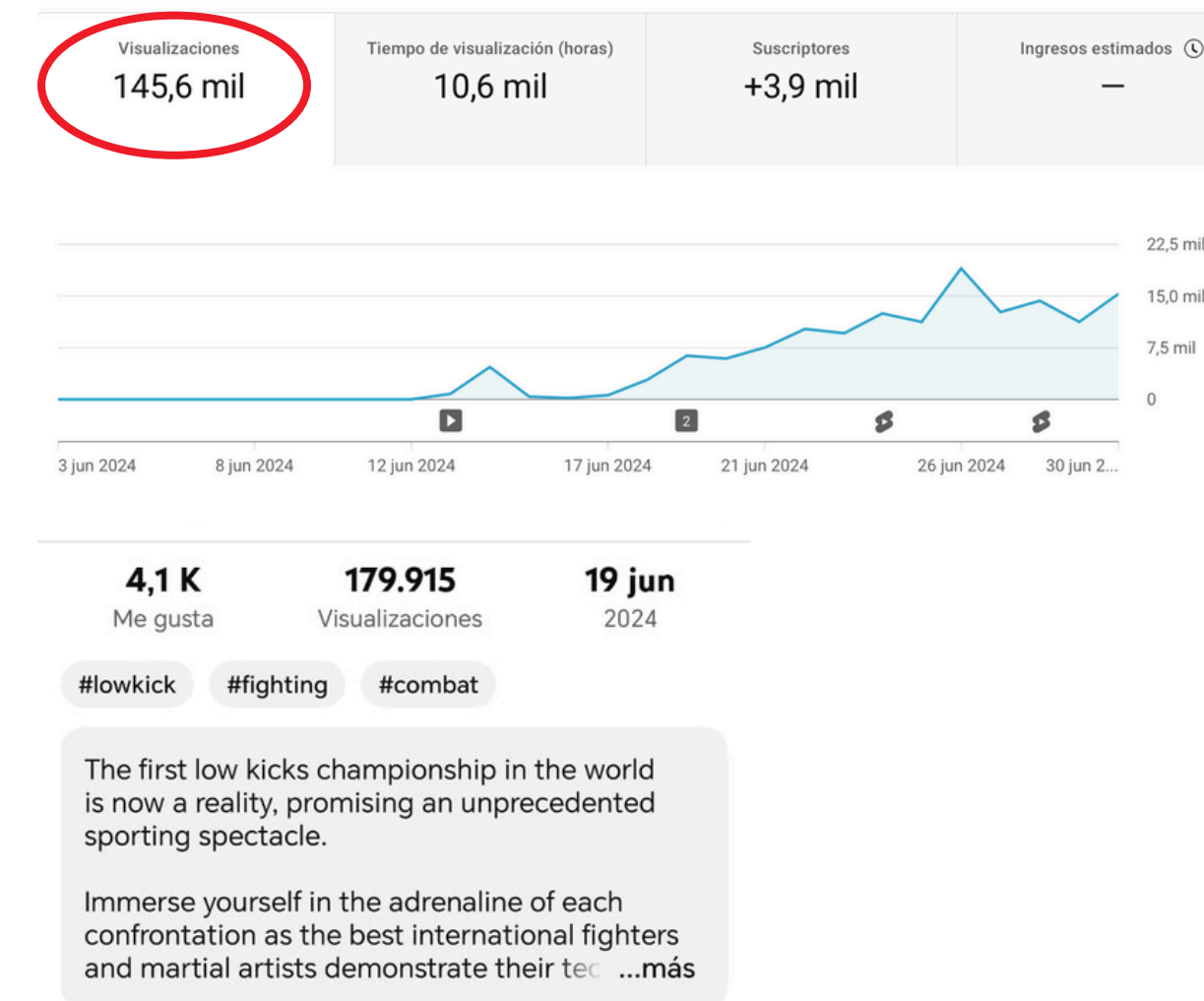
Quick Return

After the impact, the leg should quickly return to the initial position to maintain balance and be ready to continue attacking or defending.

Media Impact



On YouTube, with just a “Teaser” and the complete video of the “First” event, we not only achieved YouTube Partner status and monetized the channel, surpassing the **4,000 watch hours and 1,000 subscribers milestones in record time, but did so with just one video.**

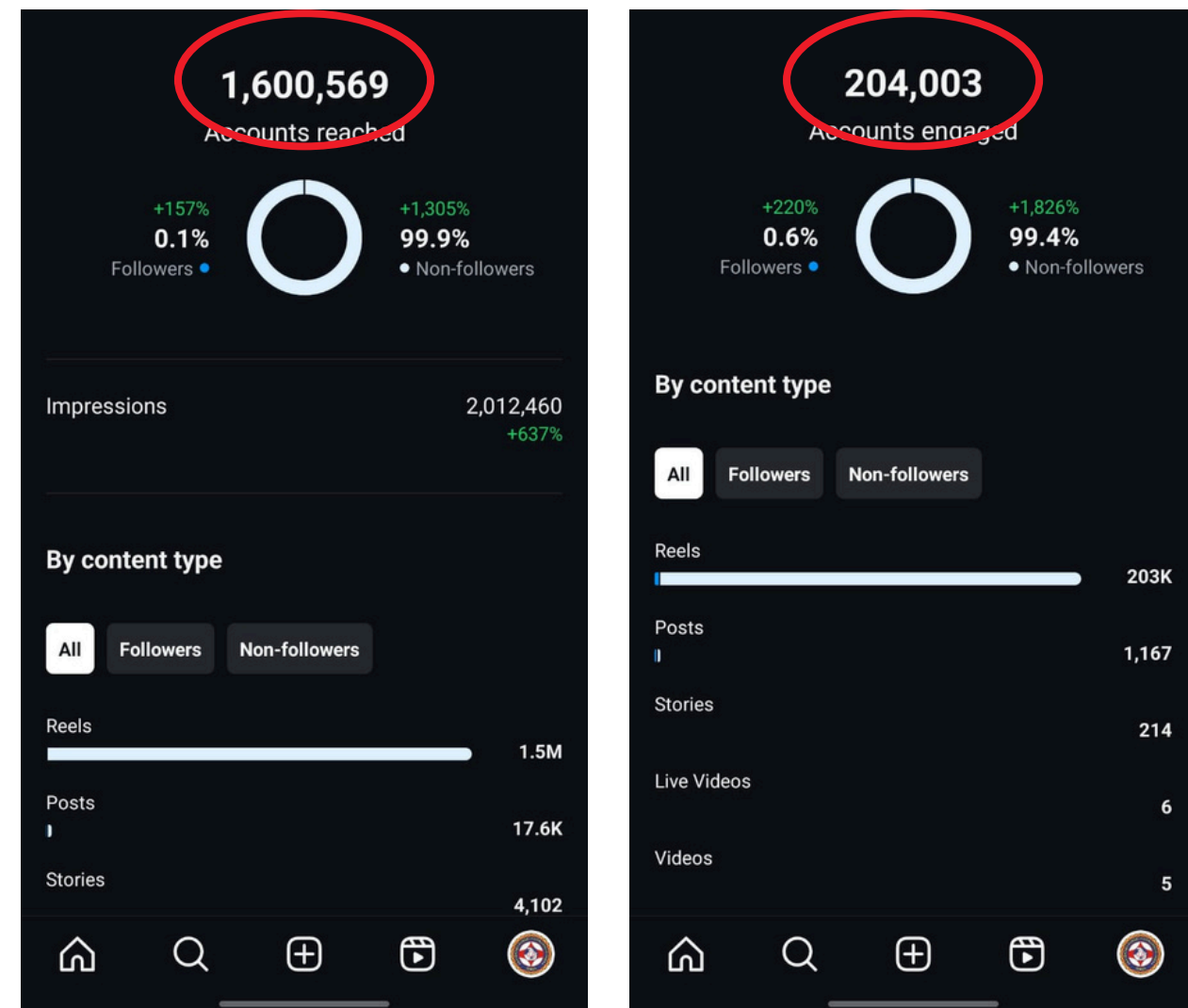


Since the launch of the competition on June 8, 2024, and within just the first month, we have reached **3,648,547 people on Instagram** with posts exceeding **10,000,000 views**.

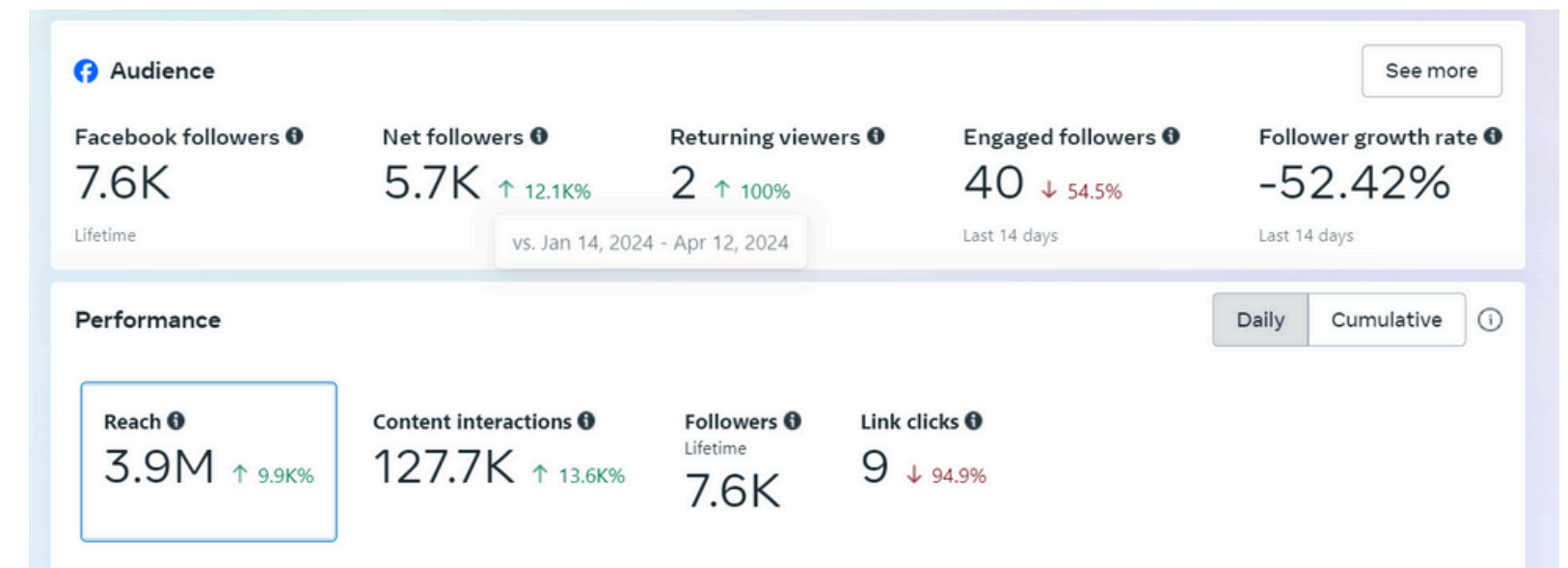


Media Impact

The Kyokushin Karate Foundation of India has been actively enhancing its social media presence over the past 2-3 months. Our efforts have resulted in **over 1,600,569 impressions** and **more than 204,003 engagements** on our Instagram account.



The Kyokushin Karate Foundation of India's Facebook page has also experienced significant growth, **achieving a reach of 3.9 million over** the past 2-3 months.



Founder

Abraham Gallart, born in Valencia in 1974, is passionate about martial arts and combat sports. Throughout his life, he has practiced a wide variety of styles, ranging from Taekwondo, Jiu-Jitsu, Kickboxing, and MMA to Kyokushin Karate.

An entrepreneur at heart, he has undertaken projects such as creating a successful surf brand and organizing various combat sports events. Leading a small but highly professional team, Abraham brings us a new, fresh, and original event like few others.



Be part of a legacy!

We offer various partnership levels to suit different needs and budgets:

Official Partner **INR 99,000/-**

Significant brand exposure and involvement in event activities.

Brand Visibility:

- Prominent exposure through event signage, digital media, and broadcast coverage.

Media and Marketing:

- Inclusion in promotional campaigns, press releases, and social media content.

On-site Engagement:

- Opportunities to engage with attendees through booths, product displays, and interactive experiences.

Digital and Social Media Promotion:

- Featured posts, stories, and videos on social media platforms.

Exclusive Benefits:

- Special mentions & dedicated space in all event-related communications and materials.
- Customized branding opportunities on T-shirts, competition areas, backdrops, posters, and video reels.



Supporting Sponsor **INR 49,000/-**

Opportunities for brand visibility and engagement.

Brand Visibility:

- Exposure through event signage and digital media.

Media and Marketing:

- Inclusion in selected promotional campaigns and social media content.

Digital and Social Media Promotion:

- Mentioned in posts and stories on social media platforms.

Additional Benefits:

- Logo placement in less prominent areas compared to Official Partners.

In-kind Sponsorships

Contributions of products or services in exchange for sponsorship benefits.

Brand Visibility:

- Exposure through event signage and digital media.

Media and Marketing:

- Inclusion in specific promotional campaigns and social media content.

Digital and Social Media Promotion:

- Mentioned in specific posts and stories related to their contributions.

Customized Benefits:

- Recognition for specific contributions with tailored acknowledgments.



Our event production is planned with the highest standards in mind. The timeline includes key milestones and collaborations with media partners and broadcasters to ensure a high-quality event. We are committed to delivering an exceptional experience for both fighters and spectators.

Benefits of partnership

By sponsoring the Low Kick Championship (India), your brand will benefit from:

Brand Visibility

Exposure to a wide audience through event signage, digital media, and broadcast coverage.

Media and Marketing

Inclusion in promotional campaigns, press releases, and social media content.

On-site Engagement

Opportunities to engage with attendees through booths, product displays, and interactive experiences.

Digital and Social Media Promotion

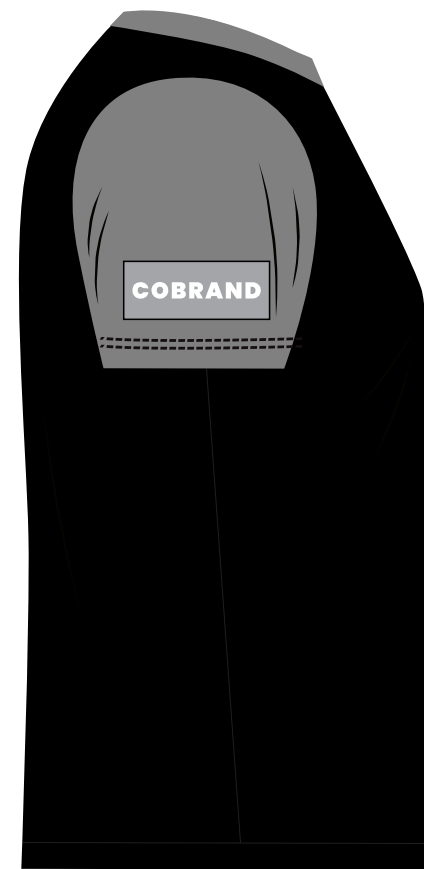
Featured posts, stories, and videos on our social media platforms.

Logos and advertising

T-SHIRTS



Front



Right



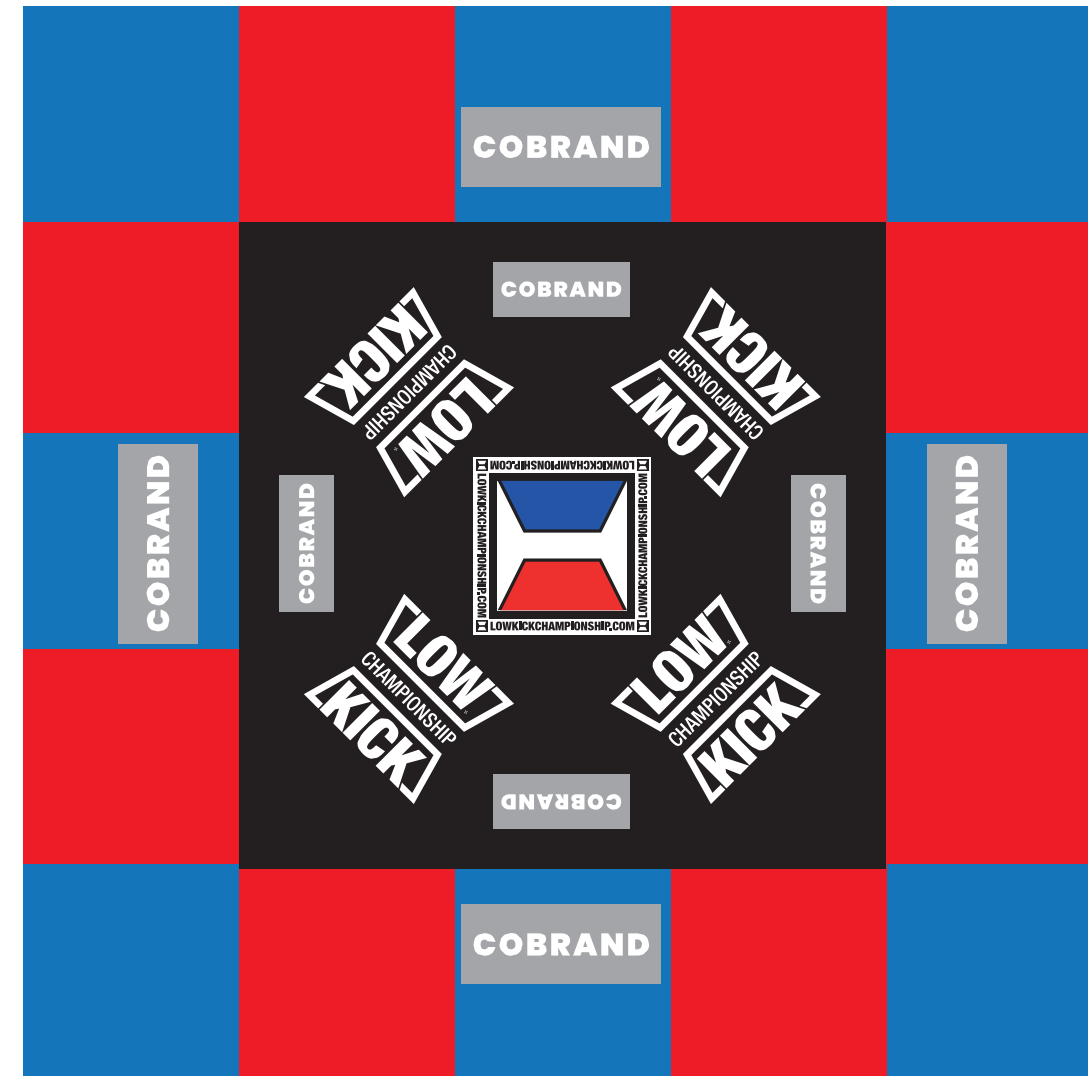
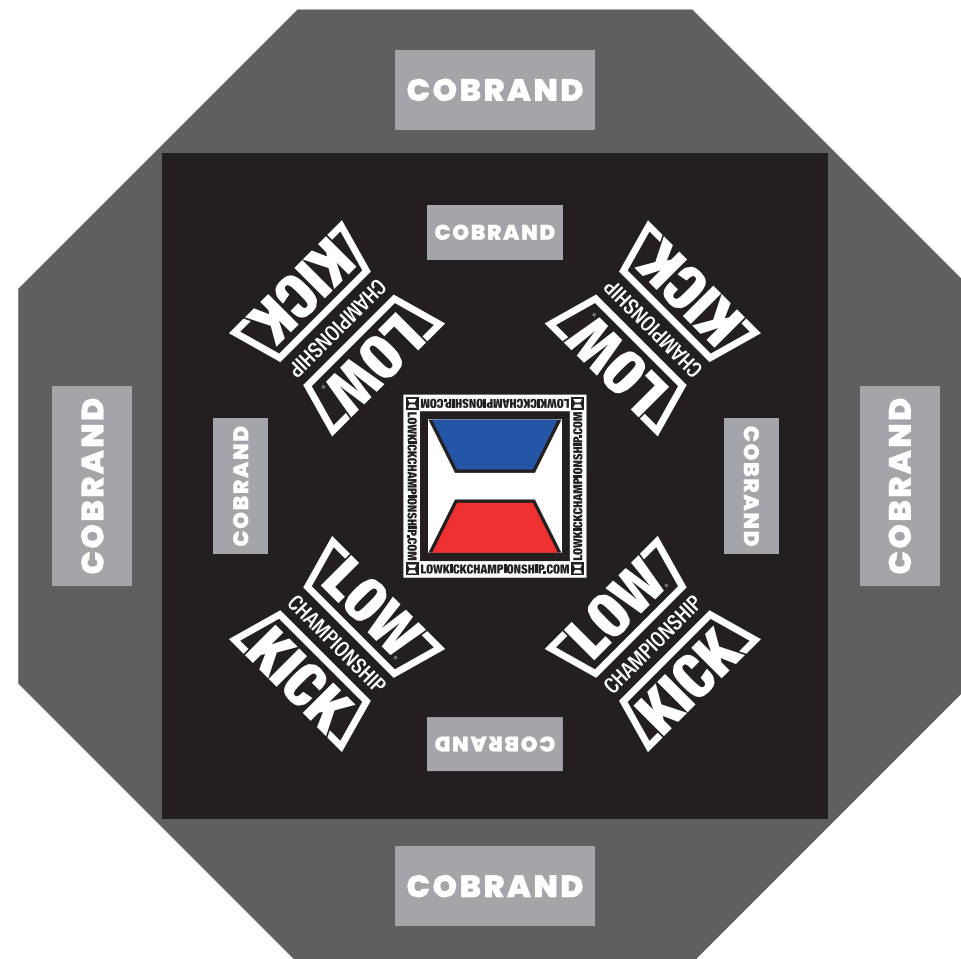
Left



Back

Logos and advertising

COMPETITION AREA

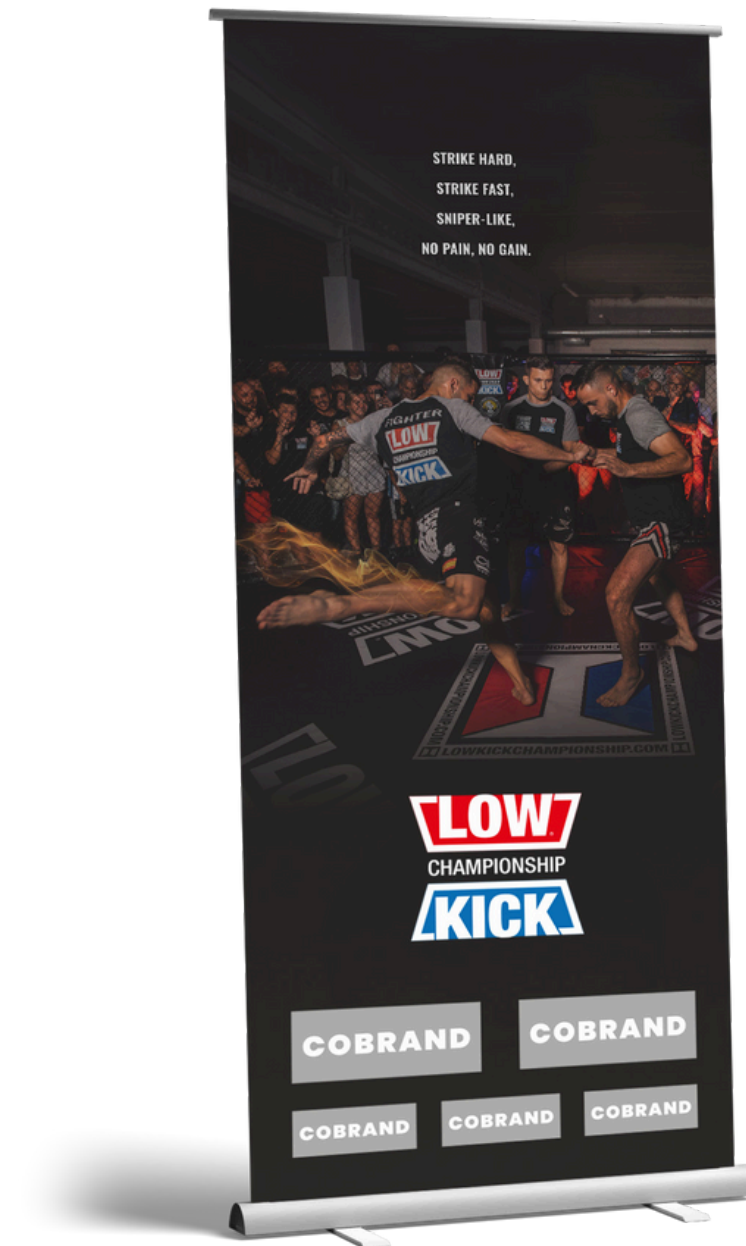


Logos and advertising

BACKDROP



STANDEE



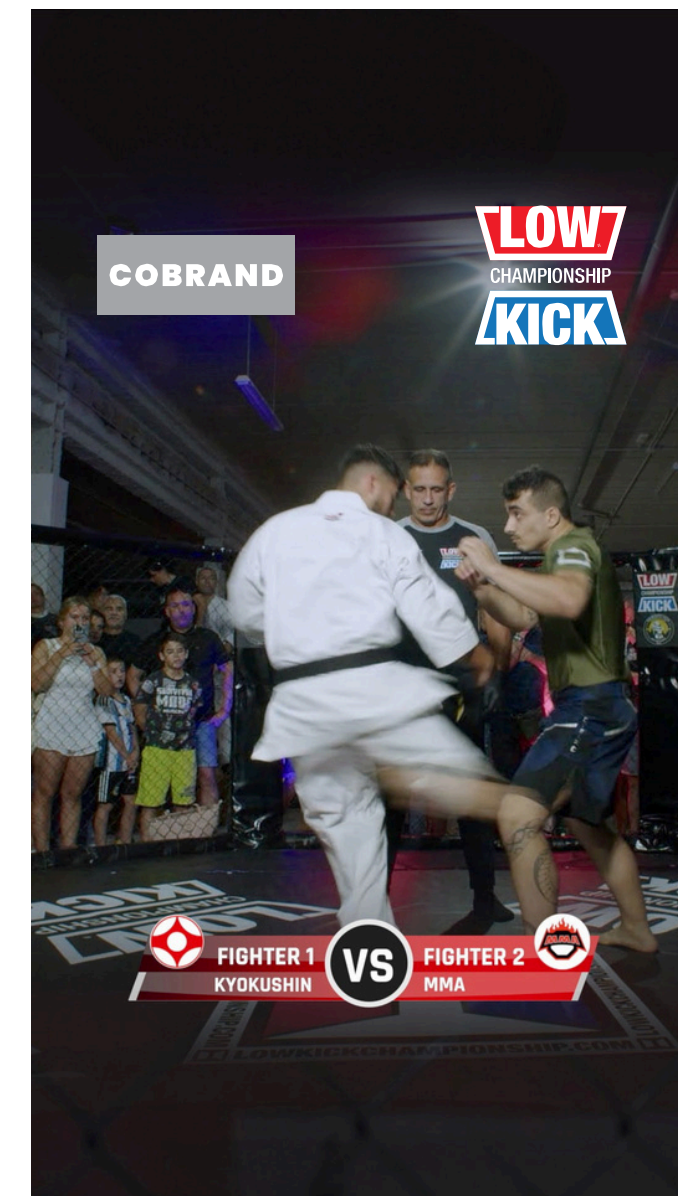
Logos and advertising

POSTER



Logos and advertising

VIDEO & REEL



**We invite you to be the part of a
world class championship.**



**Act now to secure your spot and maximize your brand's
exposure at the Low Kick Championship (India) 2024.**

**Thank you for considering a sponsorship opportunity with the Low Kick Championship.
We look forward to partnering with you to create an unforgettable event.**



+91-96500-75373



info@kyokushinfoundation.com

IN INDIA LOW KICK CHAMPIONSHIP IS ORGANIZED BY KYOKUSHIN FOUNDATION OF INDIA (KKFI)



Instagram: @lowkickchampionship

YouTube: @LowKickChampionship

Website: <https://lowkickchampionship.com/>



Instagram: @kyokushin_india

Facebook: Kyokushin Karate Foundation of India

Website: www.kyokushinfoundation.com